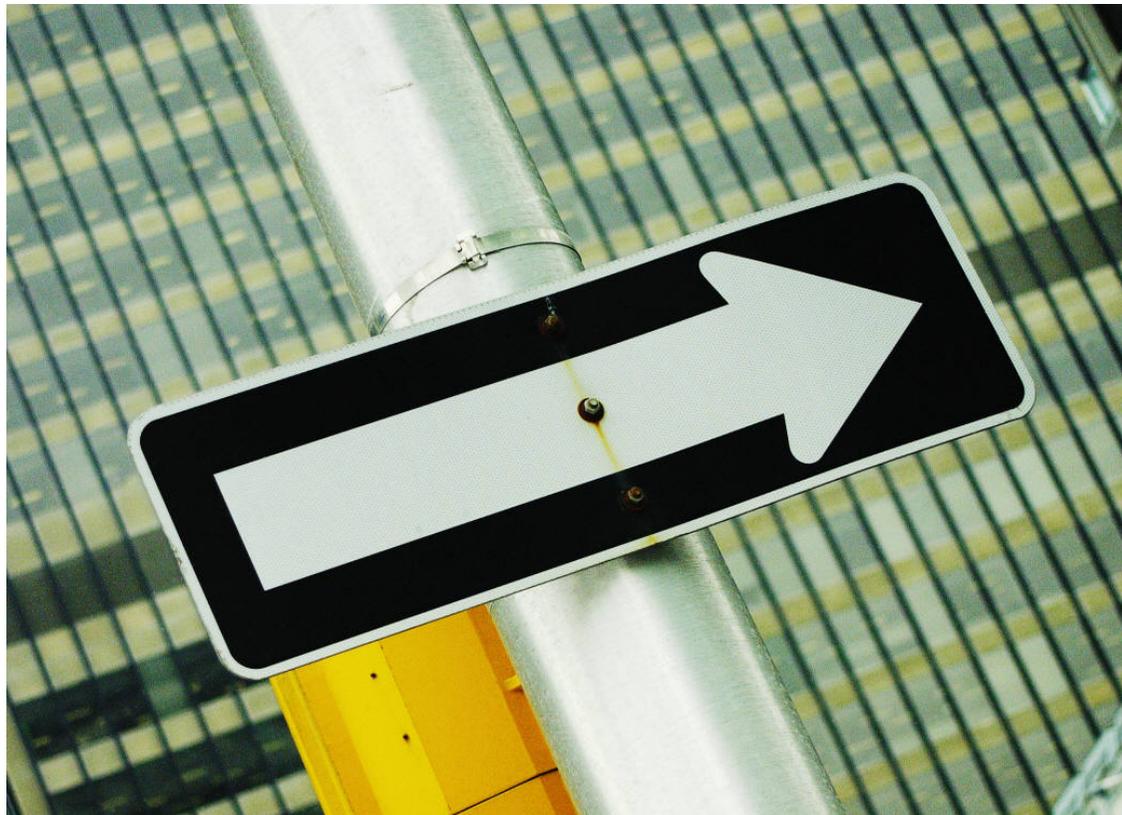


There is Only Plan A: Get Ready for SEPA by 1 February 2014 in the Euro Area!

Javier Santamaría
Chair European Payments Council (EPC)
SPIN 2013
11 June 2013

1. There is only Plan A: get ready for SEPA by 1.2.2014



2. SEPA Regulation affects not only payment service providers, but also payment service users - i.e. YOU!



3. Anyone who has not started migration project in June 2013 risks missing the February 2014 deadline:

➤ **You must act NOW at the very latest!**



Lessons learnt from customers' experience



*SEPA compliance is manageable,
feasible and beneficial.*

*The migration project requires
careful planning.*

SEPA pioneers

Advice for organisations now preparing the transition



Appoint a dedicated team headed by a full time SEPA project manager.

Ensure thorough testing prior to moving into the live environment

Early movers

Findings from customers (EPC Newsletter poll)



Streamline back-office processes and reduce costs: 38%

Collect direct debit payments across all SEPA countries: 25%

Generate efficiencies with ISO20022 message standards: 15%

Consolidate number of bank accounts: 13%

Centralise cash management: 9%

Reaping benefits

(as of June 4th)

5. Understanding the impact of SEPA Regulation: **Deadline**

Effectively, this means that existing national euro credit transfer and direct debit schemes will be replaced by SCT and SDD in the euro area by:

1 February 2014.

EPC Newsletter – April 2013

Wiebe Ruttenberg of the European Central Bank (ECB)

“There is no Plan B.”

“Operating outside the law is not an option.”

“Payment service providers will be obliged to refuse further processing of payments that are not delivered to them in the right technical format.”

“Ignoring the risks of non-compliance would be a mistake.”

ECB SEPA Migration Report

March 2013

“All payment service providers should have their customer servicing channels ready for SEPA transactions by the end of the second quarter of 2013.”

“All other stakeholders, including ‘big billers’, public administrations and SMEs, should migrate at the earliest stage possible, preferably by the third quarter of 2013 at the latest. ”

Council of the EU Representing EU Member States
SEPA Conclusions – May 2013

**Provisions of the SEPA Regulation
“have to be fully respected by all
market participants in euro area
Member States.”**



Winston Churchill

*“I never worry
about action,
but only
inaction”*

***Do not waste energy
on fighting your legal
obligation to comply
with SEPA regulation.***

Instead...

We are delighted to offer our customers SEPA direct debit services!



Luc Waterlot
(Electrabel GDF Suez)

The long term benefits of SEPA exceed the short term efforts to get there.



Dr Markus Warnke
(Villeroy & Boch)

We now benefit from scalability, predictable collection and harmonised standards and scheme rules.



Jordan Castellarnau
(TUI Travel A&D Finance Service Centre)

Get ready for SEPA by 1 February 2014:

7 months and 19 days to go!

For more information, visit the EPC Website

www.epc-cep.eu

Thank you for your attention. Any questions?